

2013 BSU DEMANDS REVISED*

- 1. In 1968, Black Students were about .04% when they decided to take over North Hall and demanded the creation of the Black Studies Department and the Center for Black Studies Research along with other demands. 45 years later, there are only at 3.1% Black students. Clearly, the abysmal rate of growth, or lack thereof, is an urgent call to action for the institution.**
- 2. These demands are coming from the Black Student Union and the Associated Students Office of the Student Advocate at UC Santa Barbara.**

The Associated Students of UC Santa Barbara Student Advocate General and the UCSB Black Student Union strongly put forth the following grievances to UC Santa Barbara Chancellor Henry T. Yang.

Given the hostile racial climate throughout the UC system and a multitude of issues adversely affecting Black students here at UCSB, we as concerned leaders of the campus community, have created this list of demands out of true concern for health of current and future Black students here at UCSB. It is our belief that Chancellor Henry T. Yang must be called to action and held accountable in addressing the structural deficiencies and lack of institutional support for Black students on this campus.

The structural changes we want to be addressed are as follows:

- 1. We demand that the “Enhanced African American Recruitment Strategies” Plan drafted by admissions be implemented in its entirety with full funding from the Chancellor’s office. We maintain that none of the funding that is necessary to address our demands comes from the Student Affairs Division and that Student Affairs rightly manage the issues with new funding from the Chancellor’s office.** We are cognizant of the University’s strong efforts to reach a system wide goal of 10% for out-of-state students and particularly international students, and 25% for Chicanx/Latinx students. While we applaud the University for striving to reach these goals, we see no such effort and energy being put forth to recruit and retain Black students on this campus.
- 2. We demand an aggressive recruitment of Black faculty in disciplines and programs outside of the Black Studies Department as well as within the Black**

***This document was revised by The BSU Demands Team 2018-2019 to reflect the changes that occurred during the negotiations between the 2013 Demands Team and Chancellor Yang. This document is only a brief version of the 2013 original demands. To experience the full power and history behind the original 2013 demands, View the 2013 original Document.**

Studies Department. Hold the deans in each college accountable for the recruitment of Black faculty but also provide incentives for activities that promote retention of Black faculty as well as their recruitment. There is an inadequate number of Black staff and faculty on campus. This is particularly relevant in the retention of Black students because the overall campus climate is racially hostile to Black students, and the presence of the current Black staff and faculty has been imperative in the retention of those of us who are still here.

- **The negotiations of this demand lead to the creation of the North Hall Chair Faculty Position. The University agreed to provide 4 departments with a North Hall Chair. The original four departments were Linguistics, Black Studies, Economics and Psychology.**
 - **Psychology and Economics had their North Hall Chair Position Revoked in 2019 due to multiple failed searches and complaints of an inadequate working environment.**
 - **Sociology was given a NH Chair in 2021 without the consent of the larger Black Community. The BSU Demands Team agreed to allow the continuance of the search due to the large number of black students housed under the Sociology Department, under the condition that we would meet with the hiring committee and the final candidates.**
3. We demand the hiring of two full-time Black psychologists at UCSB. We maintain that the funding for this (which includes recruitment expenses) not come from Student Affairs Division for the reasons stated above.
- **The First Two Black Psychologist to fill these positions were Meridith Merchant, PhD and Mario Barfield, Psy.D**
 - **The two black psychologist positions have continued to be filled and have an active involvement in the Black Community.**

4. We demand North Hall be re-named Malcolm X Hall in honor and respect for the Black students and countless student and staff allies who occupied North Hall and symbolically renamed it Malcolm X Hall in 1968. Because of this student activism, the Black Studies Department and the Center for Black Studies Research was created at UCSB. We believe renaming North Hall will memorialize the history and contributions of Black students on this campus.

***This document was revised by The BSU Demands Team 2018-2019 to reflect the changes that occurred during the negotiations between the 2013 Demands Team and Chancellor Yang. This document is only a brief version of the 2013 original demands. To experience the full power and history behind the original 2013 demands, View the 2013 original Document.**

- **This demand was not agreed to by the university. Which motivated the 2018-2019 Demands Team to name the Standalone Building for The Office of Black Student Development, The Malcolm X Center***

5. We demand a permanent, student activism-centered display inside of North Hall memorializing the history of the 1968 student takeover of North Hall, Currently a plaque has been placed outside of the inner side of the building. A student simply can enter and leave the hall without knowing the legacy of the building and its role in changing the curriculum and climate of UCSB. Inclusion of the memorial helps to highlight the role that Black, Chicax, and White students played in making the University's boastful legacy of diversity a partial reality.

- **The university agreed to create a North Hall Display outside the building to commemorate the History of the North Hall Takeover. The display was started, but it was never completed according to the agreed-upon plans.**

6. We demand access to the contact information (such as email addresses) of all self-identified Black incoming first-year and transfer students to be available through student affairs mediums such as EOP or OSL so that we can conduct our own familial and individual-centered models of outreach. We are aware that retention of Black students is done in large part by current student leaders and their organized efforts. That being said, we need to be able to extend resources to our community more systematically and rigorously to increase the Black student presence and well being on this campus.

7. We demand access to Black Alumni through the implementation of a program that allows Black alumni to give directly to retention and scholarship efforts of Black students through both monetary and social networks. We want to ensure these additions are localized in the Black community to maintain and sustain our community.

8. We demand that all of these be implemented within the next 3-6 months.

***This document was revised by The BSU Demands Team 2018-2019 to reflect the changes that occurred during the negotiations between the 2013 Demands Team and Chancellor Yang. This document is only a brief version of the 2013 original demands. To experience the full power and history behind the original 2013 demands, View the 2013 original Document.**